

# CONTENT MARKETING MANAGER

Overview & Process





# Fresh Content Marketing instead of lazy advertising

Now let's be honest: advertising is annoying, right? After all, who enjoys being bothered by the umpteenth hair shampoo commercial during a cozy movie night? People are simply fed up with classic advertising. However, good information and good entertainment are something we love more than ever. And this is exactly where Content Marketing comes into play!

In short: **Content Marketing is not annoying and it does bring customers!**



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## About Us

Our motivated AdSimple team includes experts in the areas of Web Design, Search Engine Optimisation (SEO), Google Ads, Content Marketing, Social Media Marketing and Web Development. With the necessary **know-how, many years of experience** and the latest **Analysis Tools**, we make sure that your business website plays in Google's **top league**.



# 100%

Professional **Online Marketing** does not only grow your company's image, it will also help you to be found more often on Google. And the most important thing is: **You will get more customers!**

### WHAT WE DO

# 1

We develop helpful web tools for online entrepreneurs to make a website commercially successful as well.

### WHO WE ARE

# 2

We are a motivated team of Web Development and Content Marketing experts who want to make work easier for companies using our tools and expertise.

### WHAT WE BELIEVE IN

# 3

We believe – no we know – that professionally implemented ideas give companies exactly the edge they need for lasting success.

# Content Marketing Manager

Big content needs a big stage. Only then does it develop its true radiance. With the free Content Marketing Manager, you can get your content to the right people in no time at all. On top of that, you will also get important backlinks that will strengthen your website and make it more visible on Google. Thanks to our innovative filter system, you can filter by category, keyword, country and price with just a few clicks. Right then and there the manager will give you the exact channels that fit your industry, your target audience and your marketing budget.



## More than 1,000 Channels

Blogs, Websites, Magazines

Over 1,000 channels mean that you have more than 1,000 possibilities to put your content in the spotlight!



## Backlinks for SEO

More visibility for your website

You can also include links to your website in the articles you publish. This will make your website easier to find on Google.



## Content Writing

Save money and time

If you wish, our Content Writing team can also create customised and Search Engine Optimized texts for your business.



## Social Media and Newsletter

Let's go social!

You can also publish your blog posts on Facebook and Twitter or you can include them in newsletters.

# Objectives of the Content Marketing Manager

Our Content Marketing Manager offers you a quick and easy way to publish your content across relevant platforms. To ensure lasting success in online business, it is important to address your target audience correctly, while simultaneously taking SEO measures in order to be discovered more easily on Google. Our objective with this tool is to make your website and your company better known and more successful.



## Audience-oriented Content Spreading

The best content is not much use if it doesn't get to the right people. You can use our filter system to find the exact channels that suit your target audience.



## Link building

When you publish content with our tool, you will also receive important backlinks for your website.

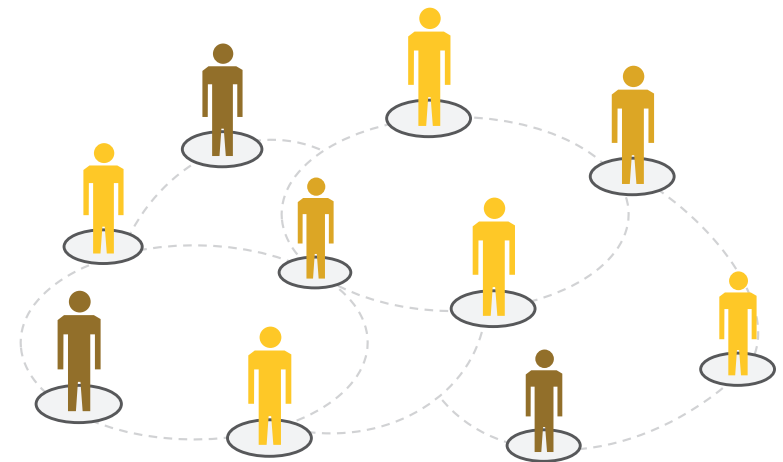
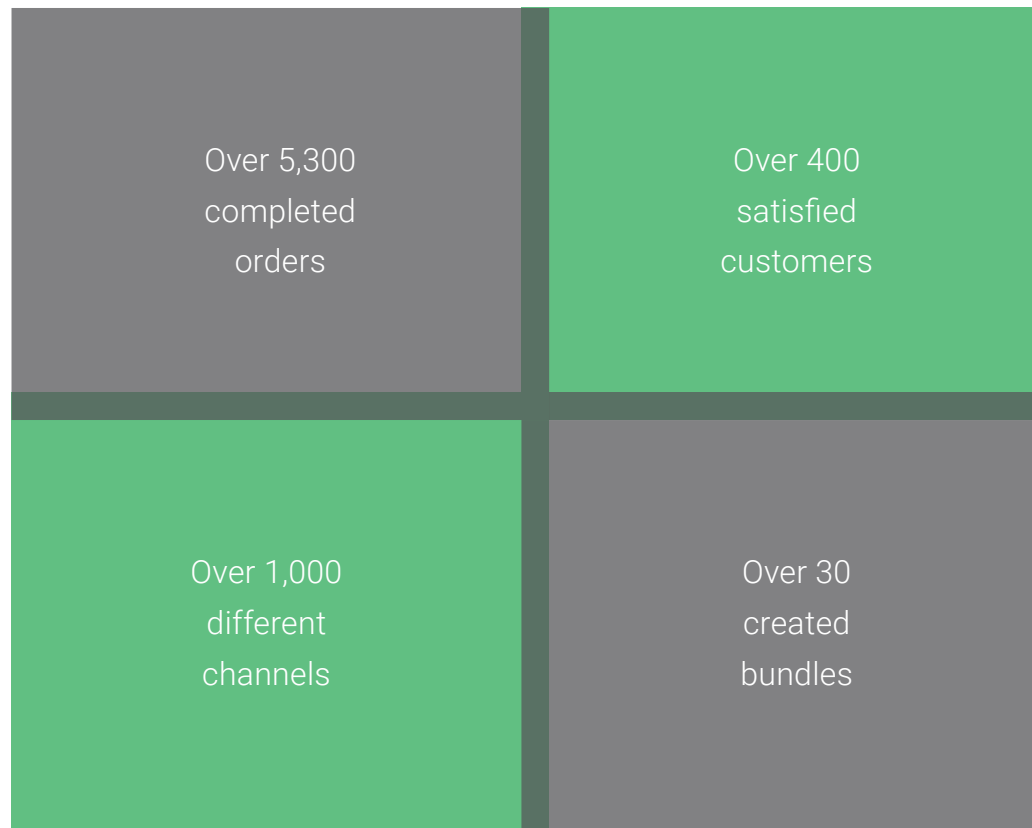


## Expert Status for your Industry

With good content both on your own website and on other industry-relevant websites, you will be able to establish an expert status in your industry.

# Numbers and Facts

Our Content Marketing Manager offers over 1,000 channels and it includes is the right one for every industry. A lot has happened since the launch in 2019, and our steadily growing numbers reflect this.

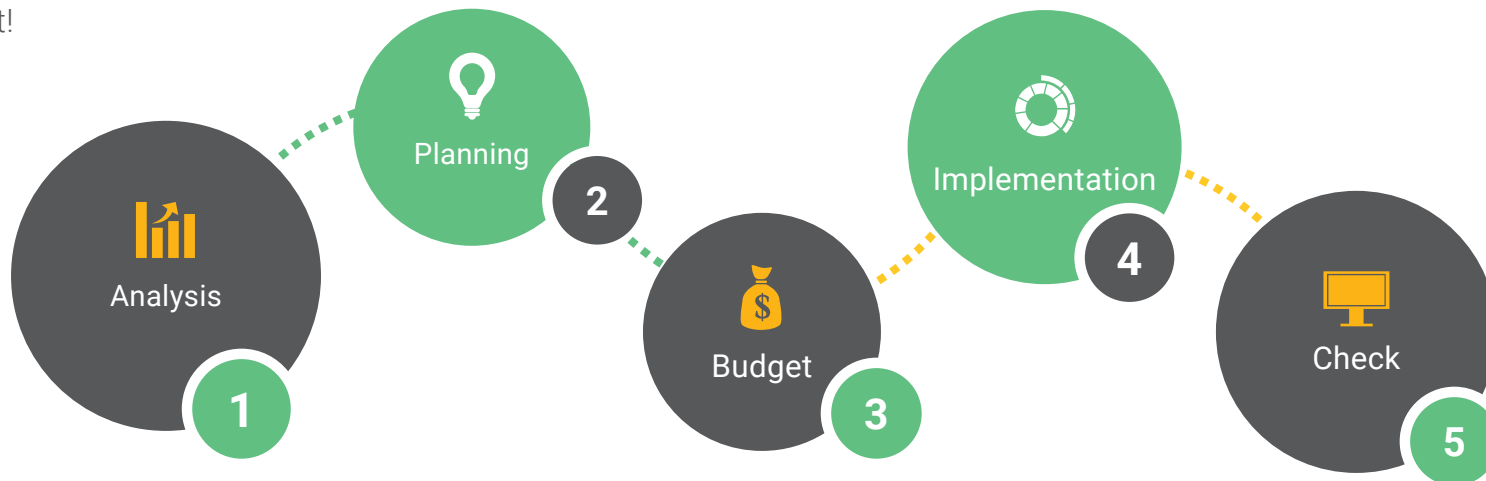


## Our Media

- Blogs
- Online Magazines
- Regional News Portals
- Guides
- Influencer Blogs
- Press Portals

# How does the Content Marketing Manager work?

Depending on the search term, the Content Marketing Manager gives you exactly those blogs that are most useful for your business. You can filter by categories, keywords, countries and prices. Additionally, you can also pre-order all our new channels. At just one glance, the Content Marketing Manager will show you a brief description of the website found, the price and the country. Simply select the appropriate websites and you can either create a blog post yourself or have it written by the AdSimple Content Writing team. Just register here and you're all set!



## Content Marketing

- Content with an impact
- Content is King!

## SEO

- More visibility
- Link building

## Social Marketing

- Let's go social
- Content Sharing

## Data Analytics

- Success check
- Numbers and facts



# Requests

In order to make a request, you simply need to register via adsimple.at. Then you can instantly use the Content Marketing Manager to filter for the right channel, price and country, after which make your request.

## CONTENT MARKETING MANAGER MANUAL

● Register or log in to adsimple.at	#1
● Select suitable channels	#2
● Make request	#3

There is no easier way to get your content to exactly those people who are interested in your products or services. Simply register, choose your channels and off you go.

### SCHRITT 01

Simply register for instant access to our Content Marketing Manager.

### SCHRITT 02

Select your category, keyword, country and price in the Manager.

### SCHRITT 03

After you have agreed to our terms and conditions, simply click »Request now«.

# Execution

Below you will find a simple illustration of the entire process that a Content Marketing Manager request undergoes. You can either request just one channel or an entire channel bundle from us.

## 1 Processing

After you submit the request, we will review and process it.

## 2 Inquiries

In case anything is still unclear to us, we will contact you by email.

## 3 Content Writing

We will create a high-quality article based on your topic specifications.

## 4 Review

If you wish, we will send you the draft for preview before publication.

## 5 Publication

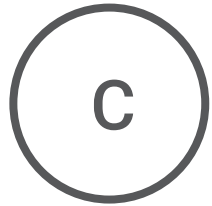
After your approval, we will publish the article on the portal you have booked.

## 6 Completion

After the publication we will send you the link to the article as well as the invoice.

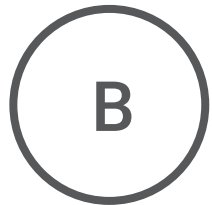
# Bundles & Discounts

You can also request Content Marketing Bundles from us! We offer bundles for all categories that match the theme of your request. If you wish, we can also take care of the design and Content Writing of your external blog posts.



## Channels

Our Content Marketing Manager draws from a pool of more than 1,000 blogs and online magazines. We have created bundles for this that leave no wish unfulfilled.



## Bundles

We create individualised bundles that exactly fit your industry and reach your target audience. You can also request personalised bundles according to your wishes!



## Discounts

If you book a bundle of 3 channels, you will receive a discount of 10% from us. With a bundle booking of 5 channels, you will even get a 15% combination discount.



## Excerpt of our T&Cs

Below you will find an excerpt of our terms and conditions, which are especially important if you make inquiries and bookings via the Content Marketing Manager.

### Content runtimes

Any content that was published by AdSimple as a part of Content Marketing usually stays online for at least 1 year, unless the respective website or online presence (channel) has other conditions. If this is the case, the customer will be informed in writing by AdSimple in advance.

### Deadlines

Orders via the AdSimple Content Marketing Manager or orders made by email from AdSimple are usually implemented within 14 days.

If the customer wishes for shorter deadlines, these must be agreed in writing with AdSimple in advance.

### Changes and Edits

There are 2 edits included within the time frame of the ordering process, i. e. for up to 3 working days after the customer requested the publication of the content.

Further edits of content that has already been published, i.e. content that has been reported to the customer as published by email more than 3 working days prior, require a fee and will be charged according to AdSimple's current hourly editorial rates.

### Content

Images provided by the customer must be provided with proof of copyrights. AdSimple is not obliged to use these images and reserves the right to use its own suitable images.